



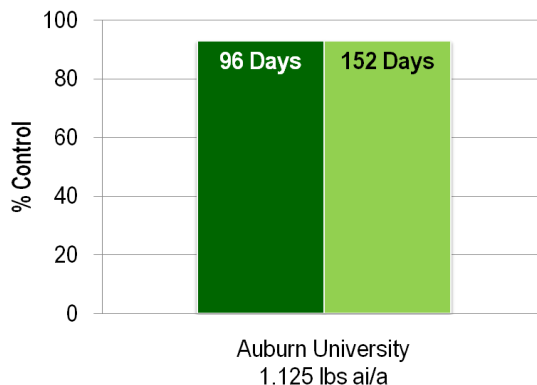
Echelon® Herbicide — *Expect More*

Warm Season Turfgrass

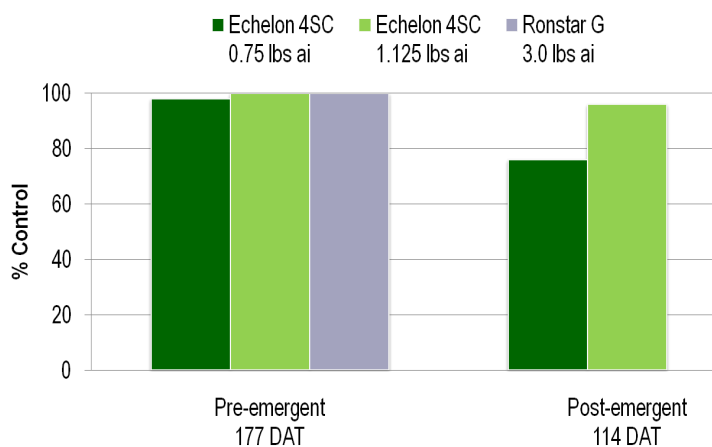
Groundbreaking Preemergent Herbicide Technology

- **Echelon** is the first preemergent herbicide to provide **preemergent** control of **yellow nutsedge** and **kyllinga** for at least 100 days after application
- **Echelon** provides long residual **preemergent crabgrass** and **goosegrass control** and is the first herbicide of its kind to provide **early postemergent control** of both **crabgrass** and **goosegrass** (up to 4-leaf)
- **Echelon attacks the entire weed.** Echelon is the first preemergent herbicide with dual mode of action that prevents weeds from absorbing nutrients and converting energy into new weed growth.
- **Echelon saves you time and money.** Echelon does more work in a single application, saving you labor, time and additional chemical costs.
- **Echelon provides long-term preemergent Poa Annuu control.**

Preemergent Sedge Control

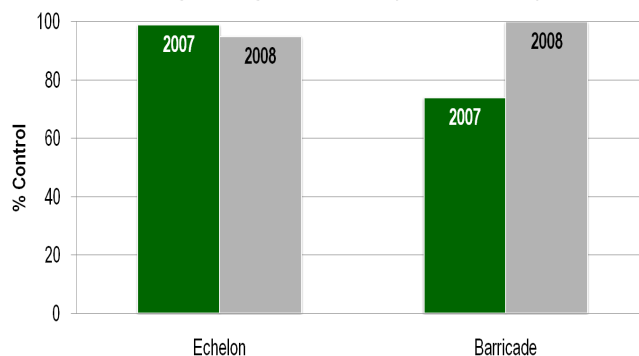


Goosegrass Control – NC State

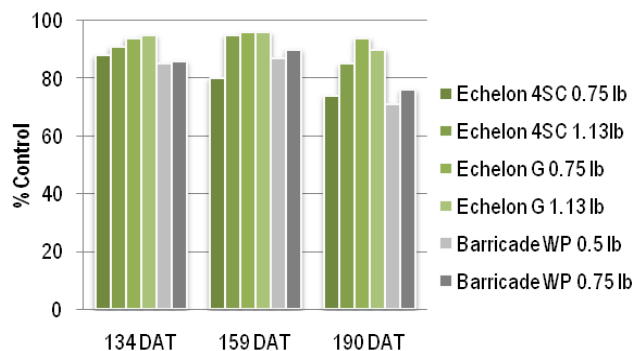


Echelon® Comparison with Barricade®

Preemergent Crabgrass Trials - Two-year data summary



Echelon for Poa Annuu Control



FMC Professional Solutions

Harrell's
Growing a Better World®



Optimal Timing & Use Rates

Optimal application timing depends upon your target weed and residual control requirements.

1) Applied in May & June

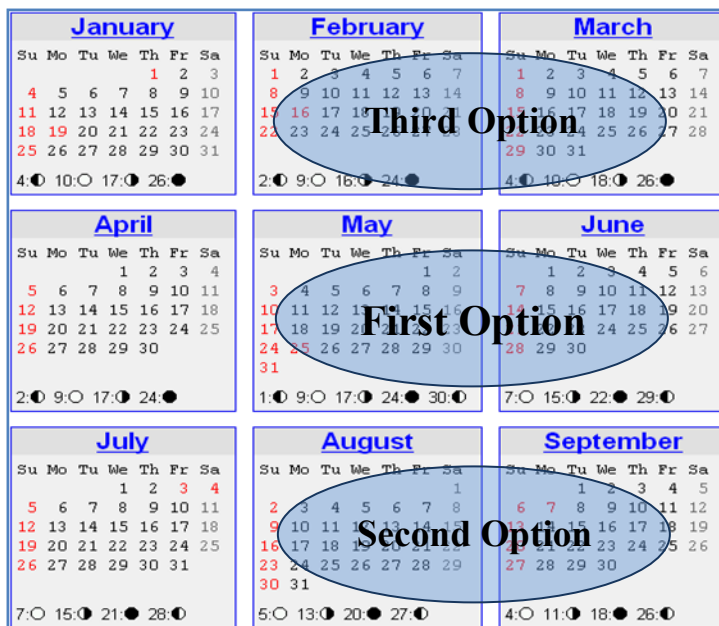
- Echelon provides pre- & early postemergence control of crabgrass and goosegrass as well as nutsedge control well into the summer season

2) Applied in early fall

- Echelon provides long residual preemergence *Poa Annua* control with the benefit of postemergence nutsedge, small goosegrass and select broadleaf weed control

3) As your first spring application

- Echelon provides preemergence crabgrass, goosegrass and sedge control



Echelon 4SC and Echelon on Fertilizer Use Rates

Product	% Active Ingredient	Active Ingredient Applied Per Acre	Lbs Fertilizer Applied*		Fluid Ounces of Echelon 4SC applied*		Residual Control Expectation
			Per Acre	Per 1,000ft ²	Per Acre	Per 1,000ft ²	
Echelon 4SC	40.9%	0.57 lbs a.i.	-	-	18 fl oz	0.413 fl oz	3 + months
		0.75 lbs a.i.	-	-	24 fl oz	0.551 fl oz	4 + months
		1.125 lbs a.i.	-	-	36 fl oz	0.826 fl oz	5 + months
Echelon w/ fertilizer	0.3%	.57 lbs a.i.	190 lbs	4.4 lbs	-	-	3 + months
		.75 lbs a.i.	250 lbs	5.7 lbs	-	-	4 + months
		1.125 lbs a.i.	375 lbs	8.6 lbs	-	-	5 + months
Echelon w/ fertilizer	0.5%	.57 lbs a.i.	114 lbs	2.6 lbs	-	-	3 + months
		.75 lbs a.i.	150 lbs	3.4 lbs	-	-	4 + months
		1.125 lbs a.i.	225 lbs	5.2 lbs	-	-	5 + months

For more information on Echelon® herbicide, contact Mike Kellum at (404) 754-7720 or via e-mail at michael.kellum@fmc.com. Visit www.fmcprosolutions.com for full details.

Ask about the Echelon Performance Assurance Program for Warm-season Turfgrass and get 100 days of crabgrass, sedge, and green kyllinga control.

